

Certificate in Business Management - 4522

RESPONSABLE :

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SCOLARITÉ :

30 crédits, Premier cycle

OBJECTIFS :

This program will enable the student to acquire tools and knowledge that will allow them to contribute and even to start business projects by taking into account the specifics of the geographic, political and cultural environments of their community/region, as well as the available human and financial resources.

According to what optional courses block chosen, the student will also be able to explore avenues of development suited to their community/region and to initiate a reflection on the importance of leadership and ethics for a healthy management of development.

The Certificate in Business Management's administrative goal is to enable the student to obtain a Bachelor degree in Administration. To receive such a degree, the student must have successfully completed three 3 certificates and 30 courses (90 credits). The student must also have completed ADM5102E Organizational Strategies.

CONDITIONS D'ADMISSION :

Base études universitaires

Applicants must hold a Certificate in Administration from UQAT or have received a Certificate in Administration from another institution, and have successfully completed the equivalent of the FIN1113E Financial administration and SCO1908E Introduction to Accounting courses. Applicants' files with at least 24 credits in management can be analyzed.

PLAN DE FORMATION :

Mandatory Courses

ADM1014E	E-Business (3 cr.)
ADM3212E	Project Management Fundamentals and Applications (3 cr.)
ADM3600E	Business Development, Entrepreneurship and Regional Development (3 cr.)
ADM5102E	Organizational Strategies (3 cr.) (FIN1113E; MKT1114E ou MKT1124)
ADM5116E	Management and Natural Resources (3 cr.)
GPE2004E	Personnel Management: Planning, Hiring, Assessing (3 cr.) (GPE1128E)
	12 optional courses

Optional courses

To complete the program, the student must choose 12 credits among the following courses:

Bloc A :

ADM1136E	Contemporary Aboriginal Challenges and Issues (3 cr.)
ADM3680E	Leadership, Ethic and Power in Aboriginal Context (3 cr.)
ADM7000E	Directed Activity in Administration Sciences I (3 cr.)
ADM9003E	Tourism Business Management (3 cr.)
MKT1124E	Services Marketing (3 cr.)
SOC2310E	Aboriginal Culture (3 cr.)

Bloc B :

ADM3645E	Socio-Political Environment of Organizations (3 cr.)
ADM3646E	Corporate Ethics and Social Responsibility (3 cr.)
ADM5125E	International Commerce (3 cr.) (MKT1114E)
FIN2113E	Financial Analysis and Planning (3 cr.) (FIN1113E)
FIS2119E	Introduction to Taxation (3 cr.) (SCO1908E)
MKT2310E	Market studies and consumption (3 cr.) (MKT1114E)
SCO1909E	Cost Accounting (3 cr.) (SCO1908E)

* : Disponible à distance

Règlements pédagogiques :

To register to the course ADM5102E Organizational Strategies, students must have completed at least 6 credits in the Certificate in Business Management.

To register to the course ADM3600E Business Development, Entrepreneurship and Regional Development, students must have completed at least 15 credits in the Certificate in Business Management.