
Undergraduate Microprogram in Aboriginal Tourism Management - 0889

RESPONSABLE :

Francis Lévesque
819 874-8728 poste 6518

SCOLARITÉ :

15 crédits, Premier cycle

OBJECTIFS :

The general objective of this program is to give future entrepreneurs in Aboriginal tourism, and the managers of already-existing Aboriginal tourism businesses, access to a training promoting a concrete, holistic approach which can be harmonized with an actual view of the management of an Aboriginal tourism business. Designed to take into account and respond to the major economic, cultural, social, political and environmental issues of concern to students, this program will develop management skills and competencies applicable to all areas of activity in a tourism business to the benefit of Aboriginal businesses and communities, and do so by using a sustainable and an equitable development approach.

CONDITIONS D'ADMISSION :

Base collégiale

Applicants must hold a diploma of college studies (DCS) or the equivalent in an appropriate field.

Base études universitaires

Be at least 21 years of age and have successfully completed a minimum of three university courses.

Base expérience

Be at least 21 years of age, with experience considered relevant by the School of Indigenous Studies.

PLAN DE FORMATION :

TRA1201E	The Tourism Industry and its Environment (3 cr.)
TRA1202E	Marketing in Aboriginal Tourism (3 cr.)
TRA1203E	Starting a Tourism Business in an Aboriginal Context (3 cr.)
TRA1204E	Development of Aboriginal Tourism Experiences: Culture, Nature and Adventure (3 cr.) 3 optional credits

Optional Courses

The student must choose 3 credits among the following courses:

ADM1014E	E-Business (3 cr.)
HIS1011E	History of Aboriginal Peoples (3 cr.)
SCO1908E	Accounting (3 cr.)

or any other courses chosen from the UQAT courses bank, with the approval of the program manager.

*: Disponible à distance